

Strategic Health Intelligence™

SUMMIT 2011

INNOVATION HOUR GUIDE

THE STRATEGIC HEALTH INTELLIGENCE SUMMIT BRINGS TOGETHER NATIONAL LEADERS IN THE DEPARTMENT OF DEFENSE, DEPARTMENT OF VETERAN AFFAIRS, RESEARCH ORGANIZATIONS AND PRIVATE SECTOR INNOVATORS TO ADVANCE INFORMATION TECHNOLOGY AS MEANS TO TRANSFORM HEALTHCARE IN THE 21ST CENTURY. THE 5TH ANNUAL STRATEGIC HEALTH INTELLIGENCE SUMMIT WILL FOCUS ON NAVIGATING THE DIGITAL FRONTIER THROUGH INNOVATION WHILE CHARTING A COURSE TO MEANINGFUL OUTCOMES TO MEET LOCAL, STATE AND NATIONAL OBJECTIVES. THIS YEAR THE SUMMIT WILL BE HELD, NOVEMBER 15-16TH AT THE HILTON PENSACOLA BEACH IN PENSACOLA, FL.

www.strategichealthintelligence.com/summit

Innovation Hour

This year's Strategic Health Intelligence Summit will include an exciting feature- the Innovation Hour. This is an opportunity for entrepreneurs, researchers and inventors to present highly innovative concepts that will transform healthcare in the 21st Century.

What is the Innovation Hour?

The Innovation Hour will feature entrepreneurs, researchers and inventors that will present highly innovative concepts or products to an audience of senior executive healthcare technology experts and professionals at the Strategic Health Intelligence Summit, in Pensacola, FL , November 15-16th.

Who should participate?

In the true spirit of innovation, anyone can submit their highly innovative concept or product that could be used to transform the healthcare technology industry.

How do you participate?

Each potential presenter must complete an application that will be judged by the Strategic Health Intelligence Summit selection committee. The application is at the end of this guide and can also be found online at www.strategichealthintelligence.com/summit. The presenter will be limited to two PowerPoint slides. The slides must be included in the application as an attachment.

If chosen, how long will I have to present?

The session will feature up to 10 presentations and will offer time for a question and answer session. Each presenter will have a maximum of 10 minutes. Additionally, we will make space available for you to display marketing materials and other informational packets about your submission. With permission from the innovators, all chosen submissions will be featured on our website page and highlighted through other marketing channels.

Is there an award for the chosen submissions?

An award will be given to the most innovative application. The awards will be determined by the Strategic Health Intelligence selection committee.

What is the deadline for submissions?

Applications must be submitted by close of business on October 28th.

Contact Information

For more information:

Visit us online at www.strategichealthintelligence.com/summit

OR

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Strategic Health Intelligence Summit

Please Fax, Mail or E-mail to:

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E-mail: aspikes@pensacolachamber.com

“INNOVATION HOUR” PRESENTATION APPLICATION

ORGANIZATION NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

The Strategic Health Intelligence Summit’s “Innovation Hour” is an opportunity for the presenter to introduce new innovative ideas/products to the healthcare information technology industry. The session will feature up to 10 presentations and offer time for a question and answer session. Each presenter will have a maximum of 10 minutes and will be limited to two PowerPoint slides. *Please include the presentation as an attachment.*

Innovation Title: _____

Brief Description: _____

Potential Benefits: _____
